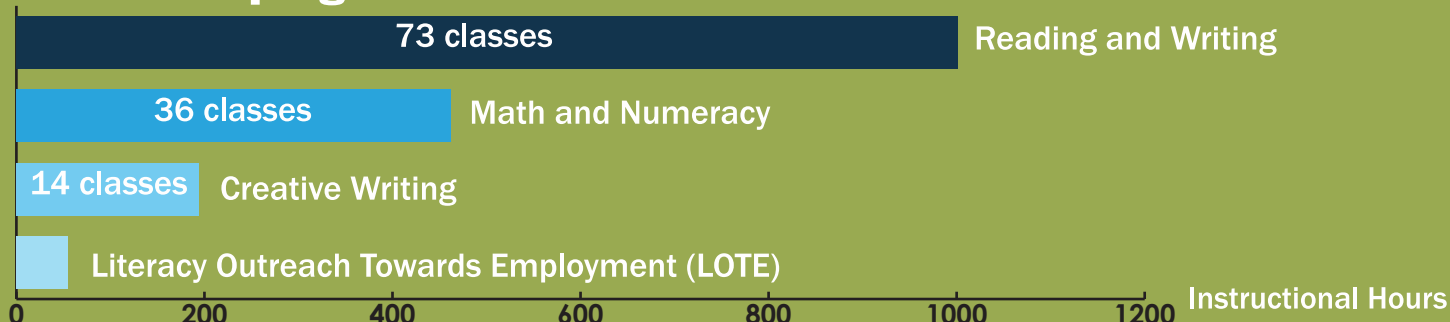


## Our Mission

The Learning Centre Literacy Association engages people in community-based learning and literacy development that further enables them to make positive changes for themselves and their communities.

## Educational programs



## People

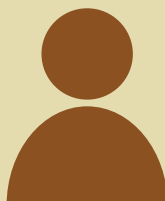
234 registered students



137 outreach students



23 offsite tutored adults



216 talented volunteers



## Staff and Instructors



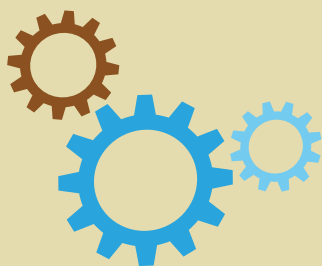
18 contracted instructors deliver programs and services.

## Funders



Grants and donations fund the Association's work, in 2015 the Association received grants from 13 primary sources & numerous private donations.

## Program Partnerships



9 Organizations helped the Association foster innovative approaches to adult literacy education.

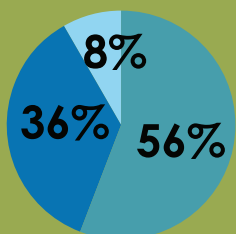
## Community Partners



33 organizations support and contribute so much to the quality of Association services and the success of our learners.

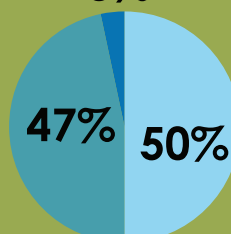
## Dollars and Cents

### 2015 Association Revenue & Expenses



Volunteer Management Expenses	\$31,296
Association Program Expenses	\$217,408
General Administrative Expenses	\$139,552

3%



### 2015 Association Expenses

Total Revenue	\$417,124
Total Expenses	\$388,256
Surplus	\$27,088

## Association Leaders



Board of Directors: 11  
Volunteers who guided our community based work in adult education.

## 2015 Year in Review



The Association's featured highlights for 2015

## Educational Programs

**Seventy-three (73)** Developing Reading and Writing classes (1001 instructional hours) were offered. This program is designed to help adult students learn to, or improve their base reading and writing. Specifically students develop reading skills as well as strategies for word identification and comprehension and to develop familiarity with the writing process, with an emphasis on spelling.

**Thirty-six (36)** classes (462 instructional hours) math/numeracy classes helped adult students identify and improve math/numeracy interests and skills. Students learned math concepts, operations and applications of numbers not limited to addition, subtraction, multiplication fractions, applied to everyday use or workplace requirements. Students were helped to develop reading skills and strategies in solving math/numeracy problems and to engage in mathematical thinking with regards to daily life situations.

**Fourteen (14)** creative writing classes (194 instructional hours) were offered. This program offered adult literacy students the chance to practice self-expression and writing skills. In order to provide relevant learning contexts the students chose the topics to explore from a range of genres (current events, fiction, non-fiction, poetry etc.).

**In 2015** the Association offered **city wide** individual adult literacy tutoring to **20 students**. The Centre matched adults who wished to improve their reading, writing, computer or math skills with volunteer tutors. The volunteer and student met weekly for one to two hours to work on identified literacy, numeracy goals.

The **Literacy Outreach towards Employment (LOTE)** program had ten (10) participants and (55.3 instructional hours). LOTE's focus is to develop the essential skills required to achieve success in student's current or future occupations. This includes application of reading, writing, numeracy, oral communication, and digital technology, document use, working with others, critical thinking, and continuous learning skills in the context of the workplace. Additionally, this course offered assistance in gaining specialized certification (WHMIS, CPR, etc.) and searching for employment opportunities.

## **2015 Staff**

Denis Lapierre, Executive Director

Alyssa McPhail, Special Needs Resource Coordinator/Volunteer Coordinator

Stacy Kennedy, Student Services Coordinator

Luketa M'Pindou, Coordinateur Programmes Francophones/LOTE Coordinator

Marguerite Folk, Bookkeeper

Loretta Christianson, Abbotsfield Custodian

Vanessa Payne, Abbotsfield Custodian

## **Instructors**

Alex

Stonelake, Reading and Writing

Ariel

Bowering, Civics 101

Barb

Harvey, Reading and Writing

Ben

Appelt, Math/Numeracy, Computers, Reading and Writing and LOTE

Brian

Overland, Reading and Writing

Carolyn

Wilson, Reading and Writing (Phonemic Awareness)

Christine

Stewart, Creative Writing Towards Literacy (CWTL)

Dyan

Semple, Reading and Writing

Evelyn

Martin, Reading and Writing

Heather  
Parliament, Reading and Writing

Janpierre  
Mpiana, Francophone

Jeanne  
Lehman, Francophone

Karen  
Turner, Reading and Writing

Marie-Pierre  
Leblanc Demers, Francophone

Peter  
Petrov, Reading and Writing

Rebecca  
Schellenberg, Creative Writing and Reading and Writing

Rob  
Jackson, Reading and Writing

Vishya  
Goel, Literacy Outreach Towards Employment (LOTE)

## **2015 Community Partners**

- Abbotsfield Recreation Centre
- Abbotsfield Youth Project
- Acces Emploi
- Alberta Computers for Schools
- Alberta Health Services

- Alliance Jeunesse-Famille de l'Alberta Society
- Bissell Centre
- Boyle Street Community Services
- Candora Society
- Centre for Family Literacy
- Centre d'accueil et d'établissement du Nord de l'Alberta
- Clareview Community Builders
- Community Services- City of Edmonton
- Corrections Canada
- Dickinsfield Amity House
- Edmonton Literacy Coalition
- Edmonton Public Library
- Faculty of Nursing & Faculty of Medicine– University of Alberta
- Frontier College
- Grant Macewan University
- Heritage Club
- HIV Edmonton
- Hope Mission
- Literacy Works
- NorQuest College
- Project Adult Literacy Society (PALS)
- Partners for Kids and Youth
- Persons with Developmental Disabilities (PDD) Agencies
- Volunteer Alberta
- WeCan Co-Op
- Windsound Learning Society

## **2015 Board of Directors**

*Chair: Lloyd Rogowski, Community Representative*

*Vice-Chair: Eva Mentz-van Gunsteren, Tutor Representative*

*Secretary: Eileen Keogh, Tutor Representative*

*Treasurer: Mack Male, Tutor / Community Representative*

*Dorothy Drummond, Student Representative*

*Elsie Johnson, Community Representative*

*Frank Van Veen, Tutor Representative*

*Jocelyn E. King, Community Representative*

*Laura Servage, Community Representative*

*Lawrence Hazlett, Community Representative*

*Najden Ciric, Student Representative*

Thank you so much to our amazing funders:

- Innovation and Advanced Education- Government of Alberta
- Edmonton Community Adult Learning Association (ECALA)
- Alberta Casino Funding
- Donate A Ride
- Stollery Charitable Foundation
- Alberta Culture–Community Initiatives Program
- Edmonton Community Foundation (ECF)
- Soroptimist International Club of Edmonton
- Community Service Learning– University of Alberta
- Fleming & Friends Montreal, Quebec, Canada
- Generous community donors

THANKS!

Thanks to the following businesses and individuals who donated items for our silent auction.



Vertically Inclined  
Little Italy Sorrentinos  
Alberta Art Gallery  
Jubilations Dinner Theater  
Edmonton Symphony Orchestra  
Quiznos  
Northern Alberta YMCA  
The Johnson Family  
Safeway Abbottsfield Mall  
Century Optical  
Yaremchuk and Associates  
Dr. Robert Hauptman  
Merle Norman Kingsway Mall  
Connie Osgood  
Chateau Lacombe Hotel  
Canadian Brewhouse

Dr. Belinda Bester  
Dr. Christine Bentz  
Frank van Veen  
City of Edmonton, Community  
Services Department  
Cezanne Horne  
TZIN Wine and Tapas  
Blue Plate Diner  
Bobby Pin Hairlounge  
Nivo Consulting Ltd.  
Joanne Appelt  
The Sugar Bowl  
Evolution  
Audreys Books Ltd.  
Beverly Business Association  
Robyn Lofstrand RMT

## **The Learning Centre Literacy Association Highlights: 2015**

### *January:*

Special Needs Resource Coordinator/Volunteer Coordinator Position funded by the Stollery Charitable Foundation started with the Association.

Scott Vaughn from the Alberta Government met with the board and staff to work on the Centre's 5 year strategic plan. Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy. The group set 8 goals to work towards for the Association over the next 5 years.

### *February:*

Literacy Alberta and ENCANA used the Centre's main classroom for Essentials Skills Training for three days.

Student, Volunteer and Staff group was formed to chart the future for upcoming Civics 101 class.

CMHA presented to staff and Instructors background information on supporting adult students with ongoing mental health concerns.

### *March:*

The Learning Centre participated in World Read Aloud Day event with Dickinsfield Amity House.

The Learning Centre started General Educational Development (GED) preparation specific R/W and math classes.

In March Association staff attended the annual NorQuest Spring Breakfast, which serves to provide program information/changes to local literacy and social service Agencies.

Board and staff met to continue the conversation from January's Strategic Planning session, narrowing the 8 goals down to 4 priority goals for the Association in the upcoming 5 years.

### *April:*

The Association celebrated National Volunteer Week, thanking all of our volunteers in various ways at the Centre.

The Learning Centre Literacy Association held its AGM and the election of the 2015 Board of Directors at the Abbotsfield Recreation Centre. It was attended by community members, funders Learning Centre participants and volunteers, with Scott Vaughn from the Alberta Government being the guest speaker.

The Association received 25 books of adult tickets at an approximate value \$1600.00 from Donate a Ride.



Students from the Creative Writing Towards literacy class provided readings and an installation of their year's work as part of the events the 2015 Edmonton Poetry Festival.

*May:*

Staff attended the Edmonton Community Foundation Reception at McKay Avenue School.

Staff attended the Chrysalis Annual Fundraiser Breakfast, to learn more about Chrysalis' work in the community and continue to work with them on projects.

Outreach programming started at the Senior Citizen Opportunity Neighborhood Association (SCONA).

*June:*

LOTE program ran a First Aide Course in partnership with St Johns Ambulance for participants, all passed.

The Learning Centre held a year end BBQ at the ARC for all participants and volunteers. A student put together and presented a slide show of photos from the Centre throughout the year.

Annual Casino fundraiser took place, at the Century Casino.

A provincial agreement to help support francophone literacy programming in Edmonton for the nine (9) month project of \$50,000 was accepted by the Association.

*July:*

Summer classes were held Tuesday mornings and Wednesday afternoons for RW, Computers, GED and Math.

SMART board (interactive whiteboard) was purchased by the Association, thanks to the Edmonton Community Foundation. This technology allows instructors to integrate multiple information streams into coherent lessons and the capacity to better individualize student instruction.

*August:*

Staff attended the Canadian Mental Health Association's Mental Health First Aid training.

Board member attended the University of Alberta Community Service Learning (CSL) Board Internship orientation session and had an opportunity to meet the Association's 2015-16 Board Intern.

*September:*

Staff helped organize and attended multiple events around the city in celebration of Lifelong Learning Month (including city hall proclamation, lighting of the High Level bridge, Celebration of Learning).

The Association held a media conference at the Cite Francophone to announce the launch of the Francophone Literacy project beginning in September 2015.

Staff and board members attended the Literacy Champion Award ceremony at City Hall. The 2015 recipient was Donna Chovanec our greatly missed former Board Chair.

Staff attended the 2015 Crisis Support Centre Breakfast in support of sustainability of the Distress Line. This essential community resource, which had been threatened by a lack of funding, will now continue to answer calls when a crisis hits.

Staff presented at the PCN Northgate office to help equip staff with the tools to help present and create medical information to low literacy members of our community.

A very successful jazz fundraiser organized by a board member was held at the Yardbird, over \$6000.00 was raised at the event.

#### *October:*

Staff attended the Literacy and Learning Symposium in Calgary.

The Association, through its membership on the Edmonton Literacy Coalition, helped organize and host the 'Reading the Future' event which was held at the Abbottsfield Recreational Centre (ARC).

Francophone Literacy Programming started running fully offer (#) of classes.

#### *November:*

The Learning Centre Literacy Association was one of the non-profits invited to participate in the Edmonton Timeraiser event. Two volunteers have joined the Association because of the event, as well as the Association received media attention from the event.

Part two of the Strategic Planning with the Board, Staff, and Scott Vaughn happened. The group expanded the 4 priority goals for the Association determined at the March meeting into plans of action.

#### *December:*

Staff attended the University of Alberta Community Service Learning (CSL) Winter Orientation Workshop in preparation for students coming to the Centre in January 2016.

The Learning Centre hosted a holiday dance party at the ARC for participants and volunteers. The event was very well attended.

Association budget subcommittee met and finalized operational budget for 2016.

Students, staff and instructors enjoyed a two week holiday season break commencing on Monday, December 21st and classes resumed on January 11th, 2016.

## **Hours for Volunteers**

**1790.5** Total Tutor volunteer hours for in class and tutoring

**384** Creative Writing towards Literacy (CWTL)  $3v + 1v = 4 \times 3 \text{ hrs} \times 32 \text{ classes}$

**72** Civics 101 – planning committee (6v x 6 meeting at 2 hours)

**246** Medical Students (Sept-Dec 126 + Jan-April 120= 246)

**37.5** Nursing Students

**487.5** Board

**21** Yardbird Fundraiser

**298** Casino

**80** CEPP (Candora Employment Preparation Program)  $2 \text{ ppl} \times 40 \text{ hrs} = 80$

**85** SCIP (Serving Communities Internship Program)  $2 \text{ ppl} \times 40 \text{ hrs} = 80 + 5 \text{ hours (one)}$

**106** Other Association Volunteers (office, maintenance, website, data collection etc)

**200** Support Staff Volunteers

**TOTAL: 3807.5**

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Students:

234 regular programming at TLCLA

137 Outreach

\*French students split into TLCLA and outreach accordingly

\*Humanities had 31 students – NOT included, should they be?

Volunteers:

216 volunteers